Guidelines For The Abstracts

- Abstracts should not exceed 300 words. (Word format)
- Font and Font Size: Times New Roman, 12, Line spacing 1.5 and Alignment 'justify'.
- Abstract should mention the following specific details on the front page:
 - Name of the Author
- Affiliation
- Designation

- Contact Number
- * Email Id
- * Title of the Submission

Guidelines For Research Papers

- Length of full paper: Not more than 5000 words (excluding footnotes and title)
- Font and Font Size: Times New Roman, 12, Line spacing 1.5 and Alignment 'justify'
- Footnotes: Font 'Times New Roman', Font Size 10, line spacing 1.5
- Each paper can be submitted to only ONE Thematic session.
- Policy papers will be eligible only if they cover important and contemporary issues.
- Submissions must be original and not yet published.
- Co-authorship is allowed up to 2 authors excluding the main author.
- In case there are multiple authors for the selected manuscripts, only one author would be allowed to present at the conference.
- Payment of Registration fees is mandatory for both presenters and the attendees

Review Proces

- ➤ All submissions will go through a plagiarism check and only those submissions which pass through plagiarism check will go for double blind review process constituted of experts from Institutions/ Universities/ Organizations of repute in and outside India. It is to be noted that similarity up to 10% is acceptable.
- > Manuscript should be Original.
- ➤ No copyrighted material is to be included.
- Sources of the data need to be given below each table and figure; and should be included in reference list.

Important Dates	Registration Fee:	Early Bird	After 5 th Feb
Abstract Submission: January 30, 2025	Corporate Executives	Rs. 2000/-	Rs. 2200/-
Acceptance Notification: February 03, 2025	Academicians	Rs. 1800/-	Rs. 2000/-
Full Paper Submission: February 12, 2025	Research Scholars	Rs. 1350/-	Rs. 1500/-
Acceptance Notification: February 15, 2025	Students	Rs. 500/-	
Early Bird Registration: February 05, 2025	Overseas Participant	USD 50/-	USD 60/-



Guidelines for Delegates

Final registration date:

Conference Date:

Participants can pay through Electronic fund transfer (EFT/NEFT/RTGS) using the following account number/ QR Code or link https://qrco.de/iimt or

A/c No. 912010058956277, Account Name: Institute of Information Management & Technology-BED, Bank: Axis Bank Ltd., Branch: Quarsi, Ramghat Road, Aligarh IFSC: UTIB0004577

Please Note:

• Registration fee includes Registration Kit, meals and refreshments.

February 21 2025

February 22, 2025

• Registration fee does not include accommodation; travel (international/national and local transportation).

<u>Publication Opportunity:</u> Selected research papers duly approved by the editorial team will be published in high impact peer reviewed conference special international journal. On demand of the authors research papers will also be published in UGC- Care or Scopus listed Journals depending upon quality norms of research papers, based on applicable publication fee to be retrieved from the authors prior to the publication.

CONFERENCE COMMITTEE

Chief Patron:

Dr. Ashok Mittal, Ex-Vice Chancellor, DBRAU Agra

Organizing Secretary:

Prof. Shambhu K.N.Singh Rawat Principal IIMT, Aligarh

Conference Co-ordinators:

Mr. Prabhat Ranjan Sharma
Head, Faculty of Computer Science, IIMT
Mr. Prakhar Goyal
Associate Professor, IIMT
Mr. Aseem Agrawal
Assistant Professor, IIMT

Conference Co-conveners:

Mrs. Vibha Agarwal
Assistant Professor, IIMT
Mr. Amar Chandra
Assistant Professor, IIMT
Mr. Manoj K.Sharma
IT Head, IIMT
Mr. Kuldeep Gaur
Marketing Manager, IIMT

Patron:

Er. Pankaj Mahalwar Chairman, IIMT Group of Institutions

Conference Chairperson:

Dr. Indu Singh, Director Faculty of Management IIMT, Aligarh

Conference Conveners:

Mr. Giriraj Singh Associate Professor, IIMT Mr. Saket Kulshrestha Associate Professor, IIMT Ms. Karishma Gupta Assistant Professor, IIMT

Programme Committee Members:

Dr. Mohd. Yusuf Mr. Abhilash Singh Mr. Prashant Agarwal Mrs. Shruti Sethi Mr. Vinod Goswami Mr. Ashish Goel

Advisory Board Members:

Dr. Gauranga Mahalwar, Consultant Physician, Cleveland, USA
Dr. Vishwanath Bijja, Deptt. of Eco. & Bus. Admin., Univ. of Tech. & App. Sci., LBRI, Oman
Dr. Anand Soni, School of Business & Logistics, Bahrain Polytechnic, Kingdom of Bahrain
Dr. Sonia Selwin, Deptt of Leadership, Andrews University, USA
Mr. Parijat Sharma, Associate Director, Accenture, Middle East, Dubai, UAE
Ms. Savya Rai, Founder, Sunshine Education, New Jersey, USA
Prof. Parvaiz Talib, Faculty of Management, AMU, Aligarh
Dr. A.K. Tomar,Ex- Principal, D. S. College, Aligarh
Prof. (Dr.) Brijesh Rawat, Director, SPCJIM, Agra
Prof.(Dr.) Vandana Raghava, Dean (IQAC), JIMS, New Delhi
Prof. (Dr.) Anjul Singh, Dean (SWC), D.S.College, Aligarh
Dr. Ashish Gupta, Faculty of Marketing, IIFT, New Delhi









INSTITUTE OF INFORMATION MANAGEMENT & TECHNOLOGY (Approved by AICTE, Delhi, Affiliated to AKTU, Lucknow & Raja Mahendra Pratap State University, Aligarh)

Saturday 22 February 2025

CAMPUS :- Panchsheel Colony, Near PAC, Ramghat Road, Aligarh-202001 (U.P.)
E-Mail :- internationalconfiimt@gmail.com
Ph. :- +91-8171683535, 8218781151

About The Institute:

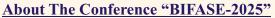
Institute of Information Management & Technology (IIMT) symbolizes the quest for excellence in Higher education. It is a premier Institution of Smart City, Aligarh. This Institute was established in the year 2000 by Manas Seva Samiti, a society formed under the guidance and inspiration of Late Dr. D.S. Mahalwar, an educationist, primarily as an international Social Center to provide education to the students of Aligarh and neighboring areas of U.P. as well as other states. The Institute recently completed its 25th year & celebrated its Silver Jubilee on 5th September, 2024.

The Institute offers UG & PG programmes in various disciplines like Management, Commerce, Computer Science, Education, Basic & Applied Sciences. It caters to more than 3000 students with well qualified faculty members it is a temple of learning for all round development of students. The campus is situated in the serene environs of Panchsheel Colony, Near PAC on Ramghat Road, Aligarh, spread over a sprawling campus of 10 acres. The world class infrastructure with 4G WI-FI campus includes spacious well equipped class rooms, well designed and furnished auditorium, well stocked library, modernized computer & language labs and science laboratories having latest technology equipment. Now it transformed into group of Institutions.

About College Of Management And Computer Science:

The college of Management and Computer Science at IIMT is offering various job oriented courses in Commerce, Management & Computer Science which

include MBA (Masters of Business Administration) Affiliated to AKTU, Lucknow & Approved by AICTE, BBA (Bachelor of Business Administration) & BCA (Bachelor of Computer Applications). Both the courses were approved by AICTE. It offers M.Com.(Master of Commerce), B.Com.(Bachelor of Commerce) too, affiliated to Raja Mahendra Pratap Singh State University, Aligarh. A set of well qualified, dedicated and experienced faculty members is leading the faculty to the frontier of knowledge. The singular objective of College of Management & Computer Science is to facilitate and promote studies, research and extension of professional learning in the field of management and computer science thereby focusing on the transformation of today's generation into effective professionals with good career prospects to synchronize with the emerging needs of business specifically in the field of Marketing, Finance & Computer Science.



"Empowering Excellence: Unleashing Breakthrough Innovation for a Sustainable 5E Future"

Innovation is crucial to achieving sustainable development and progress. It is the need of the hour for the globalized community emphasizes on sustainable practices. The International Conference on Breakthrough Innovation for Accelerating a Sustainable 5E aims to address this pressing road by encouraging dialogues, collaboration, and action toward achieving sustainability across the five crucial dimensions of Ethics, Economy, Education, Environment, and Entrepreneurship(5Es).

The primary goal of this one day International Conference on "BREAKTHROUGH INNOVATIONS FOR ACCELERATING SUSTAINABLE 5Es (BIFASE)" is to present a unique opportunity to explore innovative approaches and solutions for accelerating sustainable development, by exploring the inter-connectedness of Ethics, Economy, Education, Environment, and Entrepreneurship. The conference aims to crystalize collective action towards building a more equitable, resilient, and sustainable future for all. Join us in shaping the agenda for sustainable development and driving positive change in our communities and beyond.

Conference Objectives:

IIMT Group of Institutions

•Mother Teresa Women's College

Mahalwar Institute of Technology

Mahalwar Institute of Pharmacy

The College endeavors not only

to educate but also to inculcate

a system of core values among

Shantiniketan World School

Stepping Stone, Aligarh

•IIMT College, Aligarh

Aligarh

Atrauli

Aligarh

vouth.

- Examining Ground braking Innovations: Using the 5E framework, look into creative concepts that could enhance sustainability for a range of industries.
- <u>Collaborative Problem-Solving:</u> To address road blocks to sustainable growth, promote interdisciplinary dialogue and teamwork.
- Knowledge Exchange: Create a platform where experts share best practices and lessons learned from the most successful sustainability initiatives and other.
- <u>Policy Suggestions:</u> Provide actionable insights and policy recommendations to influence legislators, businesses, and communities to adopt sustainable practices.
- Empowerment via Education: Promote initiatives that educate and increase public awareness to provide individuals and organizations the tools they need to achieve sustainable development.

The Intended Audience:

- Academicians and researchers
- Leaders and Practitioners in the Industry
- Government officials, policymakers, and representatives of civil society organizations and nongovernmental organizations
- Young Leaders and Innovators

Call for Papers:

The International Conference (BIFASE-2025), is being jointly organized by Department of Management & Computer Science, IIMT Aligarh. The Institute of Information Management & Technology is inviting Research Scholars, Academicians, Industry Practitioners & Students from across disciplines to contribute on various themes in the field of Ethics, Economy, Education, Environment, and Entrepreneurship (5Es). The Participants will also have the chance to showcase their efforts, projects, and research.

The contributions can be in the form of:

Original and unpublished Research Paper, An Essay, Case Studies, Info graphics (Posters)

Awards

Two set of awards will be conferred in the following categories:

- The Best Paper Award in each category.
- 8 The Best Info graphics



Session Themes of "BIFASE-2025":

BREAKTHROUGH INNOVATIONS FOR ACCELERATING SUSTAINABLE 5Es (BIFASE)

1*E: Ethical Leadership and Governance

- 1. Ethical Challenges in Modern Business Management.
- Ethical Leadership: An Integrative perspective & Future Research Possibilities.
- 3. Intersections of Ethical Leadership & Moral Literacy.
- 4. Ethical Considerations in Technological Advancements.
- 5. Role of Ethics in Ensuring Privacy & Data Security.
- 6. Artificial Intelligence : Moral Issues in Managing Human Resource
- 7. Ethical Dimensions of Sustainability in Business Operations.
- 8. Practising Ethics in Research & Innovation: A Literature Review.

2ndE: Economic Resilience

- 1. Role of Intellectual Property Rights in Economic Growth & Prosperity.
- 2. Self Help Groups as a Tool for Empowering Rural Women.
- 3. Digitalization and the Growth of MSMEs in India.
- 4. Micro Finance & Inclusive Growth in India: Contemporary Issues & Challenges.
- 5. Digitalization and its Impact on Economic Growth.
- 6. Impact of Green Finance on Economic Growth.
- 7. Effects of Covid-19 Pandemic on the World Economy's Sustainability.
- 8. Innovation & Economic Growth: An Empirical Analysis for India.

3rdE: Educational Transformation

- 1. Pathways to Inclusive & Equitable Quality Education for People with Disabilities.
- 2. The Collaborative Problem Based Learning Model.
- 3. Innovative Teaching Methodologies.
- 4. Education & Modern Technologies: Positive & the Negative side.
- 5. Addressing the Digital Divide
- 6. Lifelong Learning & Skill Development in the Context of Innovative Performance.
- 7. Curriculum Development for Responsible Management Education.
- 8. Global Implications of Education for Sustainability.

4thE: Environmental Sustainability

- 1. Renewable Energy for Sustainable Development in India.
- 2. Sustainable Development in Green Economy.
- 3. Environmental Pollution & its Health Impacts.
- 4. Greenhouse effect on Global warming & Climate change.
- Disaster Management: Vulnerability Revisited.
- 6. Impact of Industrialization on Environment& its Sustainable Solutions.
- 7. Urban Transformation & Nature Based Solution.
- 8. Green Innovation Practices & its Impacts on Environmental & Organisational Performance.

5thE: Entrepreneurship for Social Impact

Fostering Entrepreneurship.

- 1. Business Incubators & Their Impact on Start-up Success.
- 2. Innovative Pedagogy in Entrepreneurship Education & Capacity Building.
- Competitiveness of High-Tech Start-ups & Entrepreneurial Ecosystems: An Overview.
- 4. Technological Innovations in Entrepreneurship Renewable Energy Ventures.
- ventures.

 5. Financial Literacy of Entrepreneurs & its Effect on Business Performance.
- 6. Creative Problem Solving In Development of Organizational Innovations.
- 7. Global Supply Chain Management: A Survey of Research & Applications.
- 8. The Role of Universities & Other Statutory Bodies of Higher Education in
- The above list is only indicative and not exhaustive. The researchers are free to pick any of the topics of their choice.

