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“Guest Lecture on My Story- Motivational Session By A Social Entrepreneur”

Date and Time of Session – 21 September, 2024; 12.00 pm

Venue of Session – Kalpana Chawla Auditorium.

Organised By: Department of Management & Commerce, IIMT Aligarh

Guest Speaker: Mrs. Kalpana Singh (Founder & M.D, Pratham Daayitva)

Introduction: A highly anticipated motivational lecture was delivered by Mrs. Kalpana Singh, a renowned social entrepreneur. The lecture drew an audience of aspiring entrepreneurs, students, and business professionals eager to gain insight into the secrets behind building a successful business from the ground up. The event aimed to inspire and educate individuals about the challenges and rewards of entrepreneurship. Mrs. Shruti Varshney, Faculty Department of Management & Commerce welcomed the Guest Speaker Mrs. Kalpana Singh with a bouquet. The session was commenced by an enlightening lamp in front of Goddess Saraswati by Er. Pankaj Mahalwar, Chairman IIMT, Mrs. Kalpana Singh, Guest Speaker, Mr. Shambhu K.E.N. Singh Rawat, Principal, IIMT and Dr. Indu Singh, Head Faculty of Management and Commerce.

About The Speaker: Mrs. Kalpana Singh, Founder & M.D, The Pratham Daayitva Foundation was founded in 2019. She completed her P.G. in journalism and mass communication in 2017. Presently she is working with 92.7 Big FM as a freelancer. The foundation has been working in the health sector and education sector dedicatedly since five years. The Pratham Daayitva foundation has adopted 3300 TB patients for their treatment and nutritional support.

About The Session: The speaker emphasized the importance of resilience and the ability to persevere through challenges. Reflecting on personal struggles and setbacks, Mrs. Kalpana Singh shared how each failure was seen as an opportunity to learn and grow. A core message was about transforming passion into a viable business. She stressed on the importance of identifying one's true passions and using them as the foundation for a business idea. Passion,

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according to the speaker, is what fuels creativity and innovation, especially when faced with adversity. She illustrated this point with her real life experience. Mrs. Kalpana Singh stressed that businesses should not only focus on profits but also on contributing positively to society. They shared their involvement in various charitable initiatives and community-driven projects as a reminder that entrepreneurship can be a tool for social good. She explains about What to learn, relearn and unlearn things in our life. She also states the Kaizen theory and importance of 5S in our life and their practical application in life. Er. Pankaj Mahalwar, Chairman, IIMT and Mr Shambhu K.E.N. Singh Rawat, Principal IIMT presented memento to Mrs Kalpana Singh. Er. Pankaj Mahalwar also states the role of disciplined life in fulfilling our dreams and also the hardwork which leads to successful life.

Dr Indu Singh, Head Faculty of Management and Commerce deliver Vote of Thanks for the session. She shows her gratitude to our guest speaker Mrs. Kalpana Singh to take time from her busy schedule and share her valuable experiences with the students. She also states the importance of learn, relearn and unlearn. She also said to apply Kaizen method in real life.

Conclusion: The lecture concluded with a Q&A session, where the Students had the opportunity to ask questions. One notable question involved strategies for overcoming self-doubt as a new entrepreneur. Mrs. Kalpana Singh responded by advising the audience to focus on incremental progress, seek mentorship, and avoid comparing their journey to others. Another question was about securing funding for startups, to which the entrepreneur shared insights into the importance of a clear business plan, pitching skills, and finding investors who align with your vision. The motivational lecture was an inspiring and enlightening experience for all attendees. Overall, the event reinforced the idea that with passion, persistence, and the right mindset, anyone can turn their entrepreneurial dreams into a reality.

Glimpse of the Session



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