

Write-up for Outreach Program on Innovation and Entrepreneurship organized by IIC – IIMT at Shantiniketan World School.

Institution's Innovation Council (IIC) of Institute of Information Management & Technology (IIMT), Aligarh organized an Outreach Program in Schools on Innovation & Entrepreneurship at Shantiniketan World School (SNWS), Aligarh on 31st August, 2024. The objective of conducting this activity was to motivate the students and young minds about entrepreneurship and innovation.

The session was presented by Mr. Abhilash Singh & Ms. Karishma Gupta, Faculty, Department of Management & Commerce, IIMT. The Program was attended by Mr. Manoj Yadav, Vice-Principal, Shantiniketan World School, Mr. Rabbani, Staff member, SNWS.

In this session, the Speakers shared the techniques, ideas and smart approaches to becoming a great innovator and entrepreneur. They also discussed with the students about basic traits and characteristics of entrepreneurship focusing on the emotional and intelligence quotient. The speakers also elaborated on the objectives and outcomes of conducting these outreach programs.

A total of more than 50 students of 11th & 12th class from Commerce Stream attended the session with full enthusiasm and learned about exhibiting their innovativeness and entrepreneurial skills. Students learnt about innovation, start-up & various government initiatives taken to promote entrepreneurship.

Students actively participated in the event with full dedication justifying the objective of the session and shared some of their innovative ideas and their view on start-ups. They were smoothly participating in the games i.e. identifying the entrepreneurs name and business with their image and asked their queries and got response.