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Industrial Visit to Dawar Footwear Industries, Agra

Date& Day:14th December, 2024 (Saturday)

Course:MBA

Totalstudents:30

Organizedby:DepartmentofManagement.

Event:IndustrialVisit.

FacultyCoordinators:Mr.SaketKulshrestha&Dr.Mohd. Yusuf

Location:Dawar Footwear Industries,Agra, Uttar Pradesh



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About the Visit: An industrial visit has been organized by Department of Management & Commerce, IIMT College, Aligarh for MBA students on 14th December, 2024. The industrial visit to Dawar Footwear aimed to give students a first-hand experience of the footwear manufacturing process. The goal was to observe the various stages of production, understand the technology and machinery used, learn about quality control measures, and gain insights into the overall operations of a footwear manufacturing unit.

Introduction to Dawar Footwear: Dawar Footwear, located in Agra, is a well-established manufacturer of footwear, specializing in both domestic and international markets. The company produces a wide range of footwear, including formal shoes, casual shoes, sandals, and sports shoes for men, women, and children. Dawar Footwear is recognized for its high-quality products, innovative designs, and commitment to sustainable manufacturing practices. Sustainability is a key focus at Dawar Footwear. The company has implemented several eco-friendly initiatives, including Sourcing Eco-friendly Materials, Water and Energy Conservation & Waste Management.

Tour of the Manufacturing Facility: The visit began with a guided tour of the Dawar Footwear manufacturing plant, where the students were shown the various stages of production, from raw material sourcing to the final product. The key stages observed were as follows:

- **Design and Prototyping:** Dawar Footwear uses modern design software and techniques to develop shoe prototypes. The design process is a collaborative effort between the design team and production experts to ensure that the final product is not only stylish but also functional and comfortable.
- **Material Selection:** The raw materials for the shoes, including leather, rubber, PVC, and synthetic fabrics, are carefully selected for durability, comfort, and quality. The company emphasizes sourcing eco-friendly materials to reduce the environmental footprint.
- **Cutting and Stitching:** After the materials are selected, they are cut into various pieces using precision machines. The stitching process is done manually and with automated machines, ensuring a high level of

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craftsmanship. This department plays a crucial role in shaping the structure of the shoe.

- **Molding and Assembly:** The molded soles are attached to the upper parts of the shoes using specialized bonding techniques. The assembly line is carefully managed to ensure the proper attachment of the shoe components, with each pair going through several checks before moving forward.
- **Quality Control:** Dawar Footwear places a strong emphasis on maintaining high product quality. Shoes undergo stringent quality control procedures, including testing for comfort, durability, and visual appeal. Automated testing tools, along with manual inspections, are used to ensure that every pair meets the required standards.
- **Finishing and Packaging:** Once the shoes are assembled and pass quality checks, they are polished, cleaned, and packaged. The packaging ensures that the shoes remain undamaged during transportation, and the company uses eco-friendly packaging materials wherever possible.

Outcomes of the Visit:

1. Understanding the Footwear Manufacturing Process.
2. Exposure to Quality Control Practices.
3. Learning About Supply Chain Management.
4. Sustainability and Innovation.
5. Marketing and Branding.
6. Networking Opportunities.
7. Practical Exposure.

Conclusion: The industrial visit to Dawar Footwear in Agra provided a valuable learning experience for the students. It was an excellent opportunity to observe the footwear manufacturing process in a real-world setting and understand the importance of technology, quality control, and sustainability in the production of footwear. The visit reinforced theoretical knowledge gained in the classroom and provided a practical understanding of the various aspects of manufacturing, from design to logistics. The company's emphasis on quality, innovation, and environmental responsibility was inspiring, and it encouraged students to think creatively and responsibly about the future of manufacturing industries.

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Glimpses of the Visit:





IIMT
ALIGARH

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