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Report on Celebration of the 50th International Women's Day



Institute of Information Management & Technology, Aligarh
Organizing Awareness Campaign/Programs on



th
March

50th
International Women's Day
**Women To Thrive As Agents Of
Social & Economic Change**

📍 **Panchsheel Colony, Ramghat Road, Aligarh**

INTRODUCTION:

International Women's Day (IWD) marks a global celebration of women's social, economic, cultural, and political achievements. In 2025, the world celebrates the 50th International Women's Day, marking half a century of progress, advocacy, and challenges in the fight for gender equality. The day has evolved from its early days as a socialist movement to a global celebration of women's contributions across all sectors. This year's celebration included a wide range of events, activities, and campaigns worldwide, emphasizing "Equity, Equality, and Empowerment for All Women."

Institute of Information & Technology, Aligarh celebrated the occasion with a series of activities that recognized the contributions of women, discussed gender issues, and promoted empowerment across campus. IIMT, Aligarh Organised women awareness programs from 20th March, 2025 to 22nd March, 2025 on the hybrid mode to honour the achievements of women in various sectors, promote gender equality, and reflect on the continued challenges women face worldwide. 200 BBA, B.Com & MBA students attended the celebration event and more than 50 students has participated in the different activities.

THEME OF THE CELEBRATION:

The theme for the 50th International Women's Day at IIMT College, Aligarh was "**Women to Thrive as Agents of Social & Economic Change**". The college aimed to create a platform for discussions on gender equality, celebrate the achievements of women on campus, discussing the role of women in economic and social growth, and inspire the next generation of leaders. The celebration highlighted the importance of both

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recognizing the struggles women have faced and celebrating the progress made over the last 50 years. IIMT College, Aligarh indulge its students in various activities to increase awareness among the youth and educate them with the issues related with the women.

KEY HIGHLIGHTS OF 50th INTERNATIONAL WOMEN'S DAY CELEBRATIONS:

1. **Session on "Empowering Women, Shaping the Future":** A session was conducted by Mrs. ShrutiSethiVarshney, Faculty of Management & Commerce, IIMT Aligarh. The session was attended by Students of BBA, B.Com, MBA and BCA. She gave a brief introduction about the celebration of International Women's Day and explain the motive behind conducting this session. The discussion was focused on the challenges women face in leadership roles and the importance of breaking down barriers in academic, professional, and political spaces. She shared her personal experiences and insights, providing valuable advice on how young women can pursue leadership roles in various fields. The event was interactive, with students actively engaging by asking questions and sharing their thoughts.
2. **Powerpoint Presentation:** This PowerPoint presentation activity has engaged participants in learning about the importance of Women's Day, showcasing inspiring stories of women, key issues faced by women and promoting the message of equality and empowerment. This Women's Day PowerPoint presentation was not just about celebrating women but also about inspiring everyone to take an active role in advocating for gender equality. Students create their innovative PPT showcasing various issues faced by women. Through powerful visuals, historical context, and inspiring stories, the presentation was served as a call to action for both men and women to join hands in shaping a world where everyone is treated with fairness and respect.
3. **Quiz Competition:** To mark this occasion, organizing a Women's Day Quiz Competition can be both engaging and educational. This activity aims to increase awareness about women's history, the role of women in various sectors, and the challenges they continue to face. The quiz competition has provide a fun and interactive way to celebrate the incredible accomplishments of women. The competition was conducted in a virtual mode .The Quiz competition aims to educate participants about the history and achievements of women globally, To encourage discussion on gender equality and women's rights, To foster an inclusive environment where the contributions of women are acknowledged and celebrate, To promote critical thinking and knowledge-sharing on important issues related to women's empowerment, To raise awareness about the significance of Women's Day, To showcase the impact of women in diverse sectors. To encourage critical thinking about ongoing challenges women face. It is an engaging and fun way to educate participants about the significant contributions of women throughout history and in modern society.
4. **Session on "Women to Thrive as Agents of Social & Economic Change":** A session was conducted by Ms. Karishma Gupta, Faculty of Management & Commerce, IIMT Aligarh. The session was attended by

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Students of BBA, B.Com, MBA and BCA. This session seeks to inspire, educate, and engage participants about the importance of women's contributions to the world and how to ensure their continued rise as agents of positive change. She explained about the impact of women in social and economic change, challenges and barriers that women face in their journey toward leadership roles. She discussed practical strategies that can empower women to thrive as change-makers in their communities and economies. She also inspire participants to take concrete steps in supporting and promoting women's leadership. The session serves as both an inspiration and a call to action, reminding participants that empowering women is not only a moral imperative but a powerful catalyst for social and economic transformation. With the right support, women will continue to break barriers, challenge norms, and lead the way toward a brighter, more equitable future for all. The session was ended by emphasizing that women have always been—and continue to be—central agents of social and economic change. However, there is still much work to be done. By providing women with the necessary tools, resources, and opportunities, we can ensure that they not only survive but thrive as leaders and change-makers, ultimately creating a more just and equitable world for everyone.

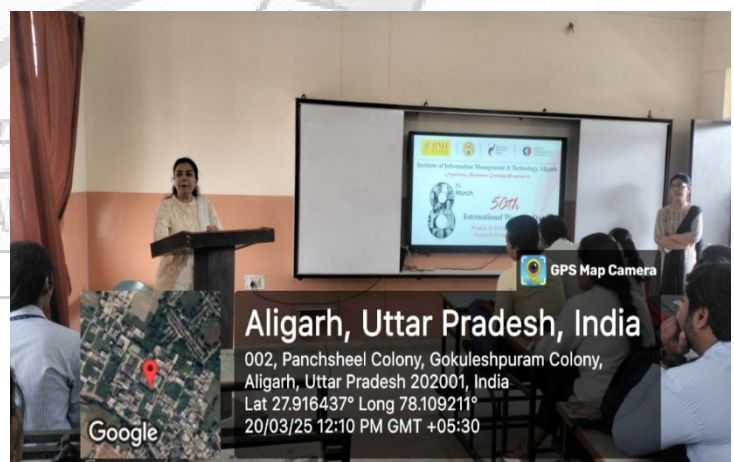
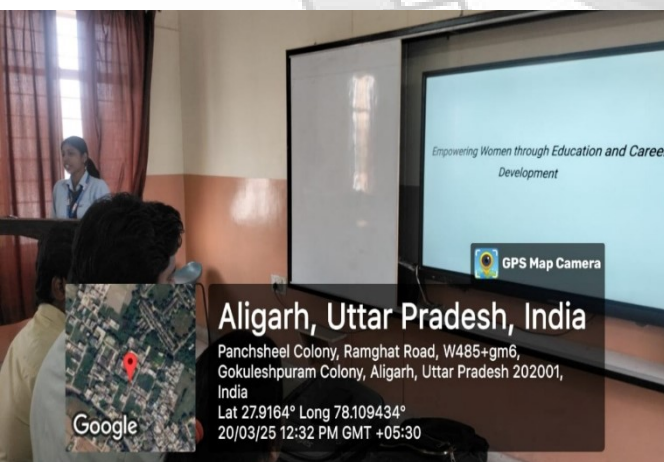
5. **Poster Making Competition:** A Poster Making Competition was a creative and impactful way to engage individuals in this celebration, providing an opportunity for participants to express their thoughts, ideas, and messages of empowerment through visual art. This competition encouraged participants to reflect on the theme of Women's Day, exploring the diversity and strength of women while raising awareness about the importance of gender equality. It was a fun, engaging activity that promotes creativity, fosters discussion, and honours the resilience of women around the world. Students participated in this competition through hybrid mode showcasing their talent reflecting the key issues faced by the women.

CONCLUSION:

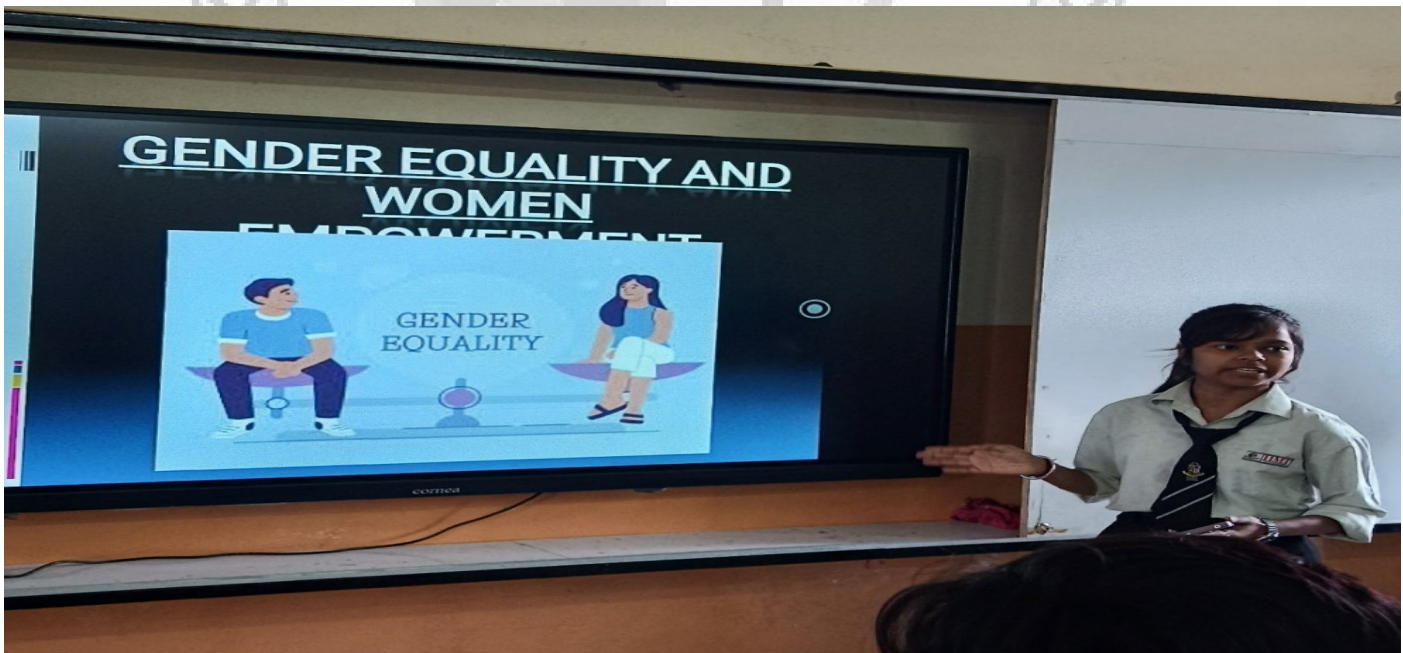
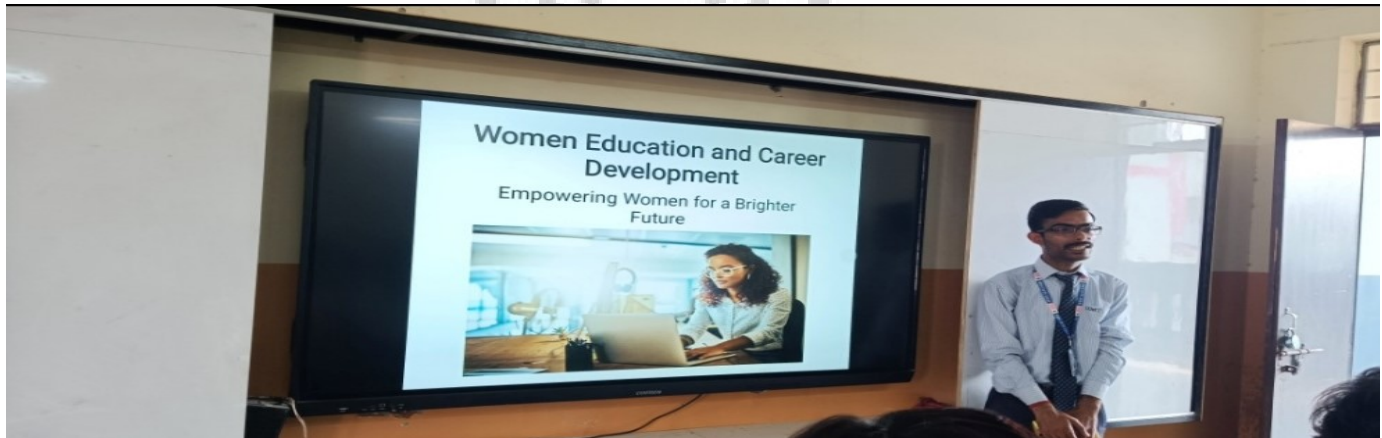
The 50th International Women's Day celebration at IIMT College, Aligarh was a resounding success, bringing together the entire college community to reflect on the past, celebrate the present, and look toward a more equitable future for women. The various activities underscored the importance of continued advocacy and action in achieving gender equality, while also celebrating the remarkable contributions of women in every field. As the college moves forward, the spirit of this celebration will continue to inspire future generations to strive for gender equity, empowerment, and social change. The anniversary also reinforced the need for continued effort and collaboration to overcome the remaining barriers to gender equity worldwide. As we reflect on the past 50 years, the world is reminded that the journey for equality is ongoing, and the path forward requires the collective will of governments, communities, and individuals to create a world where all women can thrive.

GLIMPSES OF THE EVENT:

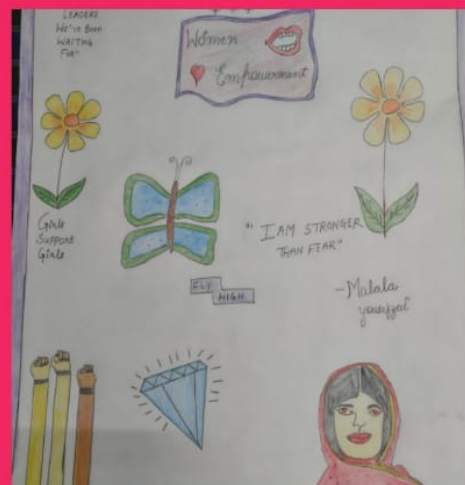
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