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## INSTITUTE OF INFORMATION MANAGEMENT & TECHNOLOGY, ALIGARH



**Expert Talk by**  
**Adv. Abhilash Kr. Singh**

**26th April 2025,**  
**Saturday**



**Panchsheel Colony, Ramghat Road, Aligarh**

**Report on Celebration of World Intellectual Property Day**

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### **Overview of the Event:**

World Intellectual Property Day is celebrated annually on **April 26**. It was established by the **World Intellectual Property Organization (WIPO)** in 2000 to raise awareness about the role of intellectual property (IP) in encouraging innovation and creativity. To celebrate this day Department of Management & Commerce, IIMT College, Aligarh organised a speech competition in the campus and also arrange an expert talk on Intellectual property rights for the students. The event aims to promote awareness about the importance of intellectual property (IP) among students and faculty

### **Objectives of Event:**

- To educate students about the concept and importance of intellectual property rights.
- To encourage innovation and creativity among the youth.
- To inform students about how to protect their creative and scientific works legally.
- To engage students & faculty with insightful activities & expert talk.
- To promote understanding of how patents, copyrights, trademarks, and designs impact daily life and contribute to economic growth.

### **Event Highlights:**

#### **1. Expert Talk on Intellectual Property Rights (IPR)**

**Date:** 26<sup>th</sup> April, 2025

**Venue:** IIMT College, Aligarh

**Organized by:** Department of Management & Commerce, IIMT Aligarh

**Speaker:** Adv. Abhilash Kumar Singh

**Topic:** "Understanding Intellectual Property Rights and Their Role in Innovation"

### **Introduction:**

An expert talk on *Intellectual Property Rights (IPR)* was organized by Department of Management & Commerce, IIMT Aligarh on 26<sup>th</sup> April, 2025 It was attended by more than 60 (B.Com, BBA & MBA) students. The session was conducted by Adv. Abhilash Kumar Singh, Faculty of management & commerce, IIMT Aligarh. The session aimed at enhancing the awareness and knowledge of students and faculty members about IPR and its significance in safeguarding creativity and innovation.

### **Objectives of the Session:**

- To introduce the basic concepts of IPR: patents, copyrights, trademarks, and designs.

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- To explain the procedures involved in filing for intellectual property protection.
- To encourage students and faculty to innovate and protect their original work.
- To explore career and research opportunities in the field of IPR.

### **Highlights of the Talk:**

- The expert, Adv. Abhilash Kumar Singh, began with an overview of the different types of intellectual property rights and their legal and commercial importance.
- Real-life examples of famous patents and trademark cases were discussed to show the impact of IPR in various industries.
- The process of patent filing in India, including the necessary documentation, timeline, and cost, was explained in detail.
- The speaker emphasized the importance of respecting intellectual property in academic and entrepreneurial environments.
- The session concluded with a Q&A where students asked insightful questions about plagiarism, patent eligibility, and startup IP strategies.

### **Outcome of the Session:**

- Students gained a foundational understanding of how to protect their innovations and creative works.
- Many participants showed interest in exploring patenting options for their final year projects or research.
- The talk encouraged a culture of innovation and legal awareness among the college community.

### **Conclusion:**

The expert talk on IPR proved to be informative and inspiring for all participants. It successfully highlighted the relevance of intellectual property in today's knowledge-driven economy and encouraged young minds to be creators and innovators. Feedback from attendees was overwhelmingly positive, and the organizing team plans to conduct more such sessions in the future.

## **2. Speech Activity on Intellectual Property Rights (IPR)**

**Date:** 26<sup>th</sup> April, 2025

**Venue:** IIMT College, Aligarh

**Organized by:** Department of Management & Commerce, IIMT Aligarh

**Theme:** "Intellectual Property Rights: Protecting Ideas, Promoting Innovation"

### **Introduction:**

A speech competition on *Intellectual Property Rights (IPR)* was organized on 26<sup>th</sup> April, 2025

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Department of Management & Commerce, IIMT Aligarh has part of the World Intellectual Property Day celebrations. The aim of the event was to raise awareness about IPR among students and encourage them to explore its significance in protecting innovation and creativity.

### **Objective:**

- To foster an understanding of IPR among students.
- To provide a platform for students to express their views on the role of IPR in education, business, and technology.
- To encourage research, critical thinking, and public speaking skills.

### **Activity Details:**

- A total of 10 students from various departments participated in the competition.
- Participants delivered speeches on topics such as:
  - "Why Intellectual Property Matters"
  - "Role of IPR in Startups and Entrepreneurship"
  - "The Future of IPR in the Digital Era"
  - "Copyright and Creativity in the Age of AI"
- Each participant was given 3–5 minutes to speak. The speeches were judged based on content, clarity, relevance, originality, and presentation.

### **Winners:**

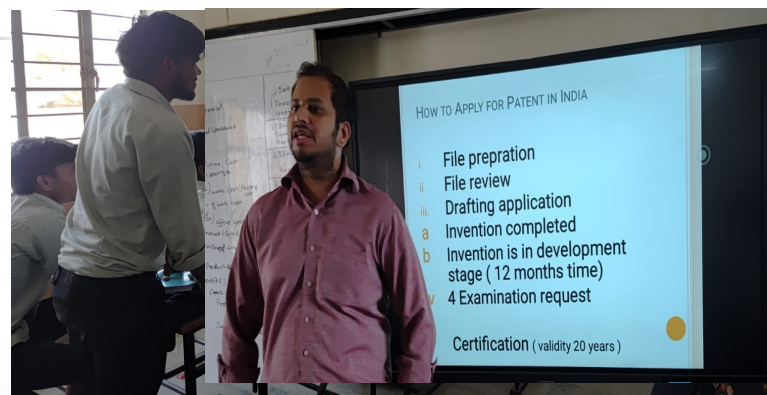
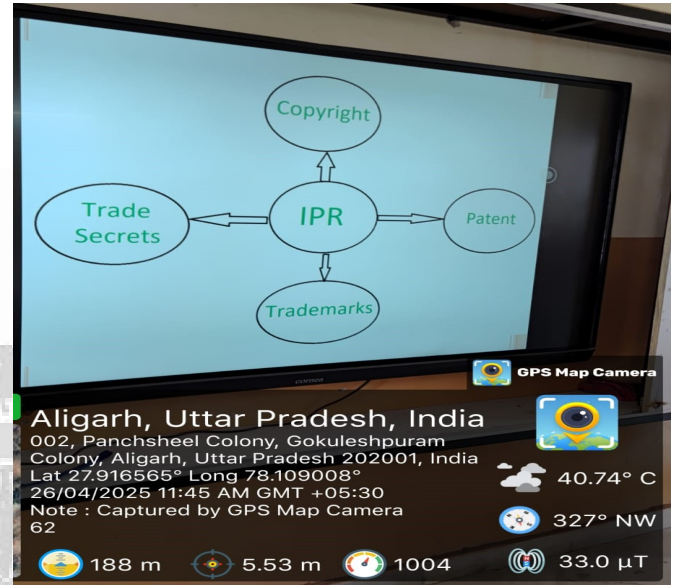
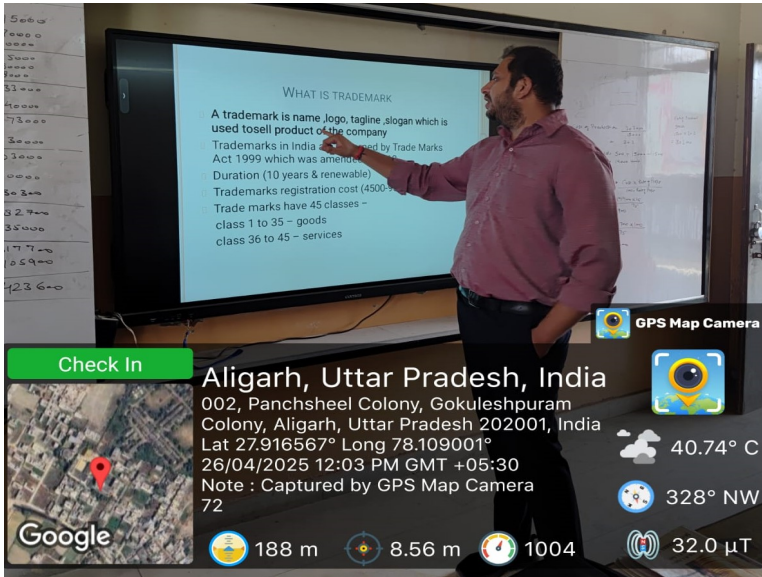
- **1st Prize:** Abu Kaif, BBA 2<sup>nd</sup> Sem
- **2nd Prize:** Shubham Kumar Singh, Bcom 6<sup>th</sup> Sem
- **3rd Prize:** Kajal, BBA 4<sup>th</sup> Sem

### **Conclusion:**

The speech competition on IPR was an engaging and thought-provoking event. It inspired students to appreciate the value of protecting intellectual creations and motivated them to continue exploring the field of intellectual property. The event concluded with a vote of thanks by Dr. Indu Singh, Head department of management & commerce, IIMT, Aligarh, highlighting the relevance of IP in today's digital and innovation-driven world. She also emphasised on the importance and motive of organising such event. She talked about role of IPR and its effect on creativity of inventors, artists, and entrepreneurs. She also shows her gratitude towards the students for their cooperation & participation.

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### Glimpses of the Event:



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