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## FACULTY OF MANAGEMENT & COMMERCE

# FINANCIAL LITERACY WORKSHOP

**26<sup>th</sup> SEPTEMBER 2024**  
**10:00 AM ONWARDS**

**KALPANA CHAWLA AUDITORIUM,**  
**IIMT, ALIGARH**



**SALEEM KHAN**

( AVP at Arthnirmiti,  
SPWT's Mumbai )



**MANOJ SHARMA**

( AVP at Arthnirmiti )



## Report on 'The Financial Literacy Workshop'

**Organized by:** Faculty of Management & Commerce, IIMT Aligarh

**Date:** 26<sup>th</sup> Sep, 2024

**Time:** 10:00 a.m. onwards

**Venue:** Kalpana Chawla Auditorium, IIMT, Aligarh

**Guest Speaker:** Mr. Saleem Khan & Mr. Manoj Sharma, AVP at Arthnirmiti

**Participants:** 85(BBA, B.Com & MBA students)

### Introduction:

Faculty of Management & Commerce, IIMT Aligarh organized a one-day workshop on "Financial Literacy" on 26<sup>th</sup> Sep, 2024 at 10:00 a.m. at Kalpana Chawla Auditorium, IIMT. The workshop begins with enlightening of lamp in front of Goddess Sarasvati by all the guests and dignities of IIMT College. The Guest speakers were welcomed with a Bouquet by Dr.InduSingh,

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Head Faculty of management & commerce and Mr. Amar Chandra, Faculty of management. The Workshop was hosted by Ms. Karishma Gupta, Faculty of management she begins the session with the brief introduction about financial literacy and the agenda behind organising this workshop. She also give an introduction of guest speakers along with sharing their achievements and experiences.

## **Details of WORKSHOP:**

Financial literacy is a combination of financial awareness, knowledge, skills, attitude, and behaviour necessary to make sound financial decisions and ultimately achieve individual financial well-being. Mr. Saleem Khan addressed the myths and misconceptions related to financial management and also informed our young students about the importance of goal-planning and budgeting. One of the key highlights was the session on understanding of the long- term investment in the mutual funds and useful strategies to avoid financial pitfalls. Students learned about the importance of building an emergency fund and planning for future financial goals. Additionally, the speaker encouraged the participants to invest in various platforms such as property, gold, shares/ bonds and mutual funds. Mr. Manoj Sharma explains about the calculations made using simple tables to explain the returns/ profit through mutual funds were fascinating and compelled teachers to invest money in this sector as soon as possible for the noticeable profit. Along with profit inducing investment, he underlined the significance of the life insurance cover and health insurance which may be useful in the long run.

## **Conclusion:**

The workshop on financial literacy was the need of the hour and helped students to understand the importance of long -term investment and its benefits. 'This workshop was truly an eye opener in terms of strategizing the financial investment and the financial gains to secure our future'. The session was quite interactive and informative. The session was summarized with Q&A session with the students where all the queries was solved. The Guest speakers was felicitated by Dr.Indu Singh, Head Faculty of management & commerce. The workshop was concluded with a vote of thanks where gratitude towards our speakers was shared. The feedback pf students itself sufficed enough to underline the success and the usefulness of this workshop.



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## Glimpses of Workshop:





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