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Institute of Information Management and Technology, Aligarh

**STUDENT'S
BUSINESS
IDEAS**
AN INNOVATION WORKSHOP

On *Birth Anniversary* of
Dr. APJ Abdul Kalam

📅 Date- 18 oct 2024 📍 Venue- Kalpana Chawla auditorium



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Report on Entrepreneurship & Innovation Workshop

Introduction:

The Department of Management & Commerce, IIMT Aligarh organises a one day workshop on "Entrepreneurship & Innovation" on 18th Oct, 2024 at 12:00p.m. In Kalpana Chawla Auditorium, IIMT. The workshop aimed to provide practical exposure of theoretical concepts to the students. Dr. Indu Singh, Head Department of Management & Commerce organise this workshop with the vision to provide futuristic learning focuses on sustainable education and experiential learning as a elements of its curriculum & to develop practical start-up skills among the students i.e. converting waste material into a new innovative product. The BBA and MBA students actively participated in the workshop and showed great interest and enthusiasm in learning to make innovative products out of waste. Large number of students participated and created many beautiful things, which improves the qualities of self-reliance and professional skills of the students.

About the Workshop:

The workshop was hosted by Mr. Vinod Goswami, Faculty department of management and commerce. He

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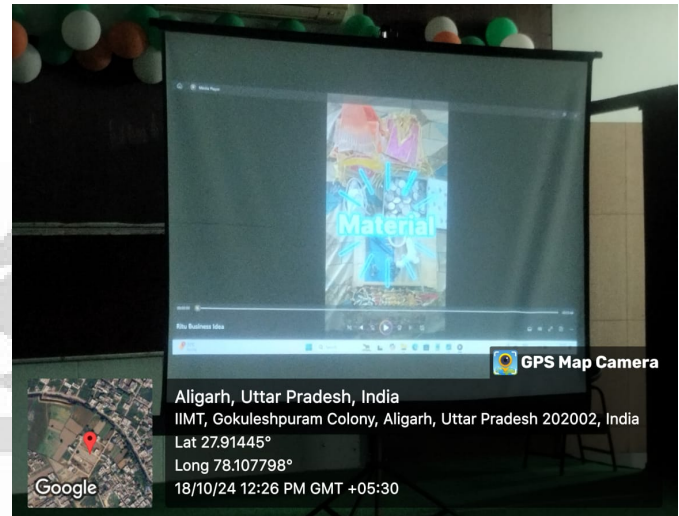
gave a brief and explain the importance of conducting the workshop. The workshop was started by enlightening the lamp in front of goddess saraswati by Mr. Shambhu KEN Singh Rawat, Principal, IIMT & Dr. Indu Singh, Head Department of Management & Commerce. Each participants demonstrate their product by showing the making of the product and explain the ideas behind their start-up. Students also prepare report file of their product including its procedure, cost, price computation and many more. The students make products like organic soap, Flower vase, Toran, Decorative items and many other innovative products. Mr. Shambhu KEN Singh Rawat, Principal, IIMT address the gathering by appreciating the efforts of each participants and praise their innovative thinking. He also motivate all the students to indulge in these activities as it makes your theoretical concepts clear and understand the practical aspect of start-ups & entrepreneurship. Dr. Indu Singh gave vote of thanks for the workshop. She started her deliberation with the importance of the three 'Rs': Reduce, Reuse and Recycle. She stated that they are a part of the waste hierarchy which is used to protect the environment and conserve resources through a priority approach. She further stressed that as teachers, we have to understand how these waste materials may converted into creative and productive teaching-learning materials. She demonstrated a number of things which were converted into innovative products and start-up. Students enjoys their participation in the workshop and learnt so many things while making the product. They used their imagination and came up with great ideas on what they want to make out of them.

LEARNING OUTCOMES:

1. Understanding of practical aspect of theoretical concepts.
2. Development of innovation & creativity.
3. Development of aesthetic appreciation.
4. Development of ability to create, develop and present in form of an object.
5. Low cost material can be made using waste.

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Glimpses of Workshop:



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आईआईएमटी द्वारा आयोजित कार्यशाला में मॉडल प्रस्तुत करते हुए छात्र।

नवाचार और उद्यमिता पर कार्यशाला आयोजित

अलीगढ़। आईआईएमटी कॉलेज के प्रबंधन विभाग में डॉ एपीजे अब्दुल कलाम को समर्पित नवाचार एवं उद्यमिता कार्यशाला का आयोजन किया गया। कार्यक्रम का शुभारम्भ आईआईएमटी कॉलेज के प्राचार्य डॉ शम्भू केएन सिंह रावत, विभागाध्यक्ष डॉ. इंदु सिंह ने किया। प्रबंधन विभाग की विभागाध्यक्ष डॉ. इंदु सिंह ने बताया कि यह कार्यक्रम छात्रों के नवोन्मुखी और उद्यमशीलता कौशल को प्रदर्शित करने के लिए आयोजित किया गया था। यहां असीम अग्रवाल, अमर चंद्रा, प्रशांत अग्रवाल, साकेत कुलश्रेष्ठ, करिश्मा गुप्ता, असीम अग्रवाल, मोहम्मद यूसुफ आदि मौजूद रहे।