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INSTITUTE OF INFORMATION MANAGEMENT & TECHNOLOGY, ALIGARH

INSTITUTION'S INNOVATION COUNCIL (IIC)



**WORLD
ENTREPRENEUR'S DAY**

(21st August 2024) Celebration Activity

PANCHSHEEL COLONY, RAMGHAT ROAD, ALIGARH (U.P.)

Report on Celebration of World Entrepreneur's Day

INTRODUCTION:

The Institute Innovation Council (IIC) of Institute of Information Management & Technology, Aligarh organized World Entrepreneur's Day on 21st August, 2024 for the students of the Institute. The Day was celebrated by conducting a special lecture by Mr. Abhilash Singh, Faculty Department of Management and Commerce, IIMT. The theme of the lecture was 'Entrepreneurship, Innovation and Start-ups'. The lecture was organised at Kalpana Chawla Auditorium and started at 12:30 p.m. The lecture was attended by more than 70 students from course BBA & B.com.

AGENDA OF THE EVENT:

It is a global event dedicated to recognizing and promoting the contributions of entrepreneurs to economic development and innovation. The day highlights the vital role that entrepreneurs play in creating jobs, fostering innovation, and driving economic growth. It also serves as a platform for aspiring entrepreneurs to gain insights, inspiration, and support from established business leaders and industry experts.

HIGHLIGHTS OF THE LECTURE:

The eminent speaker started his lecture by explaining about term Entrepreneur. He further

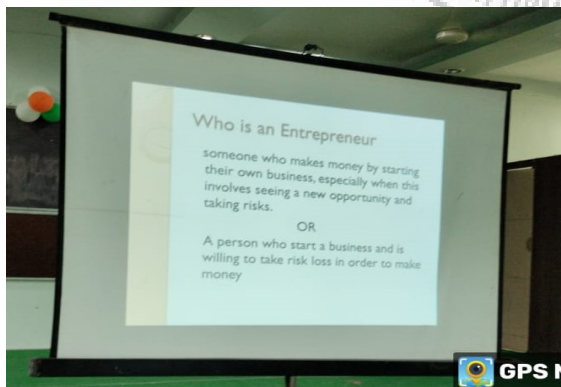
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explained the concepts of Innovation and creativity which is embedded in the process of entrepreneurship. He explained the various stages that an entrepreneur goes through for his start-up. He also emphasized and explained the stories of various successful entrepreneurs like Steve Jobs, Jack Ma, etc. He concluded his talk by stating in detail the funding agencies through which funds for new entrepreneurs can be acquired. At the end a Question and Answer session was held for students which was undertaken by the expert.

CONCLUSION:

The event was concluded on a positive note as students learn new concepts, scope of entrepreneurship & new career options. Many students share their innovative idea and how they can transform it into a start-up. The benefits of this event is to make future goal, how to convert problem into opportunity & development of different entrepreneurial skill.

GLIMPSES OF EVENT:



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