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Event Title:Ad Mad Show

Event Date:24 Aug 2024

Event Venue:Kalpana Chawla Auditorium,IIMT Aligarh

Name of Event Coordinator:Mr. Prashant Agrawal&Mr. Abhilash Singh

No. of Participants:5 teams

Event Description:Students get a platform to display their talent and originality by developing and performing drama, jingles, logos, etc. on "Ad-Mad Show." The competition for the Ad Mad show is a chance for the students who are participating to showcase their individual and group talents. The purpose of holding this competition is to give contestants a way to test their stage presence and creative abilities. Each team has four members. The competition was judged by Prof.Shambhu KEN Singh Rawat& Mr. Aseem Agrawal.

The event was hosted by Mr. Prashant Agrawal, faculty Department of Management. He started the event by welcoming the guest Prof.Shambhu KEN Singh Rawat (Principal IIMT), Dr.Indu Singh (Head Department of Management), Faculty members and all the students. The guest enlighten the lamp in front of Goddess Sarasvati and initiate the event.

All the students perform their advertisement on their product. Each student created their own brand, Taglines for the product. All the five teams give their best on their own. This event was a medium to explore new ideas, develop brainstorming & all the audience students enjoyed and learned a lot from the show.

The event was summarised with a motivational and inspirational speech of our guest Prof.Shambhu KEN Singh Rawat, Principal IIMT. He emphasise on conduction of this event , by praising the idea as it result in development of student and let them aware with reality of market strategies. He praise the participation of students and their efforts.

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The Vote of Thanks was given by Dr.Indu Singh, Head Department of Management. She thanks the guest for giving their valuable time for our show. She show her gratitude towards the event coordinators for the smooth conduction of event, she also thanked all the faculty members and students for their cooperation. She summarised her words by praising all the participant's efforts & contribution which made the event a great success.

Winners:

1st Position: Team -D (Manish, Nisha, Prashant, Kuldeep)

2nd Position: Team-B (Prachi, Apoorva, Sapna, Soniya, Umer, Faizan)

3rd Position: Team-A (Yashvendra, Kushagra, Dhruv, Ayush)

The winners were awarded with medals and certificates. The participants were also awarded with certificate of participation.

Glimpses of Event:



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