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INSTITUTE OF INFORMATION MANAGEMENT & TECHNOLOGY



INNOVATION & ENTREPRENEURSHIP OUTREACH PROGRAM IN SCHOOL /COMMUNITY

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Report on Innovation & Entrepreneurship Outreach Program in School/ Community

1st Outreach Program:

Date& Time: 30th August, 2024&12:00 p.m. Onwards

Organizer: IIC - Institute of Information Management & Technology, Aligarh

Program Coordinators : Mr. Prashant Agrawal & Ms. Shivani Singh (Faculty of Management & Commerce, IIMT)

Venue: Smt. Ram Katori Varshney Inter College

Mode: Offline

Number of Students: 50

About the Outreach Program:

The Innovation & Entrepreneurship Outreach Program organized a visit to a Smt. Ram Katore Varshney Inter College (UP Board) where we aimed to inspire and educate young students about the world of innovation and entrepreneurship. By fostering an

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entrepreneurial mindset at an early age, we hope to empower these students with the tools and confidence to pursue their passions, think outside the box, and become future leaders in various fields. Through such outreach initiatives, we aspire to contribute to the development of a more innovative and dynamic society.

Details of the Program:

The session was started by Mr. Prashant Agrawal, Faculty of management. He briefed about IIC-IIMT, Outreach program Objectives and our motive behind conduction of these programs. He explained the meaning, skills & importance of Entrepreneur. The session was continued by Ms. Shivani Singh, Faculty of management. She explained about the concepts of entrepreneurship, its types and role of innovation and startups. She also shared story of successful entrepreneur and how they transform their idea into start-ups. The event was concluded by Er. T.S.Rajput, Coordinator, Srajan Incubation Centre, IIMT. He asked to students to share their innovative ideas and start-ups plan. He also shared his experience through his valuable insights on entrepreneurship and innovation. The session was summarized with the Q&A session, students asked questions and got response.

Conclusion: Overall, the Innovation & Entrepreneurship Outreach Program at the school had a positive impact on the students. Mr. Deependra , staff member & management of Ram Katori Inter college cooperate with us and helps to make this program successful. The students learns about the new concepts and new career options. They learnt about innovation and its importance in Entrepreneurship and how to use these concepts for any start-ups. This program will lead to the development of student's soft skills and thinking capacity.

Glimpses of the Program:



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2nd Outreach Program:

Date&Day: 31th August, 2024 & Saturday

Time: 12:00 p.m. Onwards

Organizer: IIC - Institute of Information Management & Technology, Aligarh

Program Coordinators: Mr. Abhilash Singh & Ms. Karishma Gupta (Faculty of Management & Commerce, IIMT)

Venue: Shantiniketan World School

Mode: Offline

Number of Students: 60

About the Outreach Program:

Institutions Innovation Council of IIMT, Aligarh organized The Innovation & Entrepreneurship Outreach Program at Shantiniketan World school (CBSE board) where we aimed to inspire and educate young students about the world of innovation and entrepreneurship. During the interactive session, we shared exciting ideas, real-life success stories, and engaging activities to spark their creativity and problem-solving skills. By fostering an entrepreneurial mindset at an early age, we hope to empower these students with the tools and confidence to pursue their passions, think outside the box, and become future leaders in various fields. Through such outreach initiatives, we aspire to contribute to the development of a more innovative and dynamic society.

Details of the Program:

The Program was attended by Mr. Manoj Yadav, Vice-Principal, Shantiniketan World School, Mr. Rabbani, Staff member, SNWS. The session was started with the detailed presentation on IIC-IIMT, outreach program objectives, concepts of entrepreneurship & innovation. In this session, Mr. Abhilash Singh, Faculty of management, IIMT shared the techniques, ideas and smart approaches to becoming a great innovator and entrepreneur. They also discussed with the students about basic traits and characteristics of entrepreneurship focusing on the emotional and intelligence quotient. The session was continued by Ms. Karishma Gupta, Faculty of management, IIMT also

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elaborated on the objectives and outcomes of conducting these outreach programs. She also briefed about innovation, start-up & various government initiatives taken to promote entrepreneurship.

Conclusion:

A total of more than 60 students of 11th & 12th class from Commerce Stream attended the session with full enthusiasm and learned about exhibiting their innovativeness and entrepreneurial skills. Students actively participated in the event with full dedication justifying the objective of the session and shared some of their innovative ideas and their view on start-ups. They were smoothly participating in the games i.e. identifying the entrepreneurs name and business with their image and asked their queries and got response.

Glimpses of the Program:



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